

18 for 4 Communications Kit for endorsers and supporters

Thanks so much for supporting 18 for 4 – we believe it’s a real solution to providing affordable housing solutions to Aucklanders and helping solve the Auckland housing crisis. However it will only become a reality if we can get strong public support – that’s where you come in!

The following are what you can post on your communications channels – feel free to edit to share why you are supporting it in particular, and use any that you think apply to your organisation or networks.

Please only share AFTER 7pm on Tuesday November 15th – then share as often as you possibly can with as many people as you can!

Facebook Post 1 – Launch

Social Media Image: 18for4-social-postlaunch-06

Link post to: www.facebook.com/ACHPN/ (tag the page where it says Auckland Community Housing Providers Network)

We are proud to support the Auckland Community Housing Providers Network’s new housing scheme, 18 for 4. 18 for 4 will take four state houses and transforming them into 18 homes for all kinds of people. For more information on the campaign, visit www.achpn.net.nz/18for4 - then spread the word to turn 18 for 4 into a reality! #18for4



Facebook Post 2

Social Media Image: 18for4-social-postlaunch-02

Link image to: www.achpn.net.nz/18for4

Help us create the change Auckland’s housing crisis needs. If you have been affected by the housing crisis in any way, it’s time to speak up! Share with your networks your struggles and why you support 18 for 4’s bid to create more housing. #18for4



Facebook Post 3

Social Media Image: 18for4-social-postlaunch-10

Link post to: www.facebook.com/ACHPN/ (tag the page where it says Auckland Community Housing Providers Network)

18 for 4 will provide people with the option of rent to buy and first home ownership schemes. The Auckland Community Housing Providers Network also aims to have market sales at the lower end of the market range for similar size units. Let's make the Kiwi dream of owning your own home into a reality – share now to turn 18 for 4 into a reality. #18for4



Facebook Post 4

Social Media Image: 18for4-social-postlaunch-17

Link image to: www.achpn.net.nz/18for4

Too many Aucklanders are homeless, or struggling to keep their heads above water. 18 for 4 will take four state houses and transform them into 18 homes for all types of people – including 8 for social housing, so more people can have the security of a roof over their head. Share why you think 18 for 4 needs to be a reality. #18for4



E-News Blurb

Image: 18for4-hero-image-v2 OR 18for4-hero-image-square

Link to: www.achpn.net.nz/18for4

18 for 4, launched on November 15, will provide more housing choice to all Aucklanders by building homes you can afford in places you need to be. The Auckland Community Housing Providers Network will be asking the Government to grant them four state houses to transform them into 18 homes for all kinds of people, from those on low incomes through to those wanting to get onto the property market.

We are passionate about making 18 for 4 a reality and believe this is the stepping stone Auckland needs to tackle its housing crisis. To keep up to date with 18 for 4 please like their Facebook page:

<https://www.facebook.com/ACHPN/>

