

# Strategic Plan 2024-27

**OUR PURPOSE:** We work with communities and mobilise our members to improve lives through housing

## **OUTCOMES WE ARE AIMING TO ACHIEVE:**

## A RESPONSIVE HOUSING SYSTEM

A responsive and well-functioning housing system is needed to achieve the vision of all New Zealanders well-housed. It is underpinned by equity, an enabling legislative framework, data driven housing policy and sustainable finance settings informed by the community housing sector. A well-functioning housing system is committed to integrating innovation and transformational change to achieve better housing outcomes and minimise impacts on lower income families. This system puts people, especially children, at the centre of decision making and prioritises prevention measures to end homelessness.

#### **INCREASE SUPPLY OF ADEQUATE HOMES**

Aotearoa's housing system provides homes that are affordable across a range of income levels and tenures. There is a pipeline of appropriate housing supply now and into the future, ensuring affordability, inclusivity and sustainability. Everyone in Aotearoa has a place to call home which is culturally appropriate, accessible, sustainable and supports us all to live the way we choose affordably. This is delivered through a focus on place with local partners that are best placed to serve local housing needs, contributing to creating thriving, connected communities.

### **QUALITY PROVIDERS, BETTER OUTCOMES**

Community housing organisations deliver high quality housing solutions and services regularly measured against sector standards. Strong governance and financial sustainability are maintained by sharing knowledge and experience across the sector. Housing professionals have access to recognised training, qualifications and career pathways to support quality service provision. Organisations work in partnership with residents and the broader community to create vibrant, sustainable and connected communities, where everyone thrives.

## **CHA IS EFFECTIVE, INCLUSIVE, SUSTAINABLE**

CHA provides leadership and a sector voice for community housing organisations, advocating for the role of the community housing sector to achieve our vision of all New Zealanders well-housed. CHA leads change with accountability and transparency, building trust through effective communications and engagement with local and regional housing networks. CHA operates in an inclusive manner and provides services supporting a wide range of organisations, tenures and communities of interest. CHA is financially sustainable with diverse and reliable funding sources, enabling us to provide strategic advice and be a trusted advisor and partner on behalf of our members and the people they serve.

## **OUR VALUES**

Integrity
Courage
Collaboration
Equity

